

## What is Direct Primary Care (DPC)



DPC provides employees with direct access to 90% of their routine and preventative healthcare at a predictable cost.



One **flat monthly fee** for access to a dedicated preventative services.



**No Co-Pay, No Deductibles, No Authorizations, No Billing, No Claims, No Surprises, No Delays.**



*Simple care.  
Real value.  
Healthier teams.*

## Direct Primary Care is NOT



**DPC IS NOT INSURANCE**  
(or a replacement for it)



Concierge medicine for affluent patients only



All inclusive

DPC is high-quality, accessible primary care designed for employees — not a luxury product.

## Employer Benefits



**Predictable** monthly cost  
(no premium volatility)



**Fixed Healthcare Budgeting**



**Significantly lower cost** than insurance premiums



Greater **access** including after hours & TH



Healthier workforce with **fewer missed days**



Early intervention and **reduced avoidable ER visits**



Improved **employee satisfaction**



Recruiting/Retention "**Healthcare Benefits Provided**"



**Tax Deduction opportunities**

**ACCESS TODAY.  
A HEALTHIER TOMORROW.**

High-quality, accessible care.  
Stronger individuals. Stronger communities.



OUR PATIENTS



OUR PEOPLE



OUR COMMUNITY





YOUR HEALTH - OUR COMMITMENT

Healthier People.  
Brighter Tomorrows.

## The MCR DPC Core Plan

Essential care. Real value. Healthier teams.

-  Mandatory **Annual Wellness Exam**
-  Quarterly in-person **primary care** visit
-  Unlimited **telehealth**
-  Basic **Women's Care**
-  Basic **Lab work**
-  Annual **Dental** Screening
-  Annual **Vision** screening
-  Discount **Generic Rx**
-  **Care Coordination**  
(referrals, prescriptions, follow-ups)

Proactive care. Healthier employees.  
Stronger communities.

## Exclusions

What's not included in the core plan

-  **Specialty Care**  
(MCR services available separately at discounted rates)
-  **Advanced Imaging**  
(X-ray, MRI, CT scans)
-  **Hospital or ER Visits**
-  **Surgeries**
-  **Specialty/Brand medications**  
(filled separately at discounted rates)

The core plan focuses on preventive and primary care. Additional services are available at discounted rates.

## Optional (Discounted) Add-Ons

More care when you need it

-  **Specialty Care**  
(i.e. Cardiology, BH, Dermatology, ...)  
(MCR services available at discounted rates)
-  **Expanded Lab Panels**
-  **Dental & Vision Services**  
(beyond the included screening)
-  **Employer Health Days / On-site services**
-  **Enhanced chronic care management**

Flexible options to meet your team's needs.

## The MCR Direct Primary Care Alternative

Simple pricing. A healthier workforce.

**\$150.00**  
/Month

**MCR DPC-Core**  
Single Employee  
No Spouse/SA

**\$200.00**  
/Month

**MCR DPC-Core+1**  
Employee + Spouse/SA

### 3 SIMPLE STEPS

**1**

Employer enrolls employees

**2**

Employees schedule directly with MCR Health

**3**

Care delivered in-person or via telehealth

No copays. No claims. No billing surprises.

A healthier workforce starts here.

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## WHO WE ARE



**106K+**

Unduplicated Patients with  
**500,000+** visits in 2025



**60%**

of our patients in Manatee County



**18%** Uninsured

**28%** Medicaid

**27%** Medicare

**27%** Commercial



For nearly **50 years**,  
we have worked to ensure individuals  
and families in our community can  
**access the care they need to live  
healthier lives.**



Through primary care, specialty  
services, pharmacy access, and  
care coordination, we help **remove  
barriers to quality healthcare.**

## MCR HEALTH SERVICE LINES



Behavioral Health



Care Coordination



Cardiology



Dental



Dermatology



Diabetes Education



Eye Care



Family Medicine



Internal Medicine



Infectious Disease



Interventional Cardiology



Gastroenterology



Obstetrics/Gynecology



Pain Management



Pediatrics



Pharmacy



Podiatry



Pulmonology



Telehealth



Wound Care



**MCR HEALTH  
DIRECT PRIMARY CARE (DPC)**

## A GROWING NEED FOR NEW SOLUTIONS



**Healthcare**  
has become a luxury.  
Patients are the  
fastest growing payer.



**High-deductible**  
**plan coverage** went  
from ~2% of Americans  
in 2005 to the majority  
by 2023.



**Expired ACA subsidies**  
pushed average  
marketplace deductibles  
up **37%** to **\$3,786**  
in 2026.



**CBO expects the**  
**uninsured** increase  
to jump from **1.3M**  
in 2026 to **5.2M**  
in 2027.



**Employers want**  
to **provide** health  
benefits but can no  
longer afford them.

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